



## NONPROFIT ARTS & CULTURE ORGANIZATIONS & THEIR AUDIENCES



TOTAL SPENT BY  
NONPROFIT ARTS AND  
CULTURE ORGANIZATIONS

**\$2 Million**

TOTAL SPENT BY  
ARTS AND CULTURE  
ATTENDEES

**\$1.7 Million**

TOTAL ECONOMIC IMPACT FROM  
NONPROFIT ORGANIZATIONS AND  
THEIR AUDIENCES IS ALMOST

**\$3.7 MILLION**

NONPROFIT ARTS AND CULTURE IN THE  
CITY OF ST. LOUIS PARK **PACKS A POWERFUL \$3.7 MILLION PUNCH**

## PARTICIPATING ORGANIZATIONS

### BY DISCIPLINE

- 12 Performing arts
- 7 Arts multipurpose
- 3 History and historical preservation
- Other
- 2 Visual arts and architecture
- 3 Media and communications
- 1 Literary arts
- 1 Humanities

### BY BUDGET SIZE

- |                   |                 |
|-------------------|-----------------|
| 18 Under \$25K    | 3 \$250K – \$1M |
| 6 \$25K – \$100K  | \$1M – \$5M     |
| 2 \$100K – \$250K | Over \$5M       |

### TOTAL ATTENDEES

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**60,432**

NUMBER OF  
STUDENTS SERVED

**9,160**

IN THIS REGION:  
AVERAGE AMOUNT  
ATTENDEES SPEND  
PER PERSON ABOVE THE  
COST OF THEIR TICKET

**\$27.58**

Total FTEs Supported by  
Organizations &  
Audience Spending

**102**

## STATE AND LOCAL GOVERNMENT REVENUES



GOVERNMENT REVENUE (TAXES & FEES)  
GENERATED BY ARTS AND CULTURE NONPROFIT  
ORGANIZATIONS & THEIR AUDIENCES

**\$397,745**



# HENNEPIN COUNTY

## Regional Arts Council 11

ESTIMATED NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS

**11,700**

ESTIMATED NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS

**18,611**

TOTAL NUMBER OF ARTISTS AND CREATIVE WORKERS

**30,311**

*Includes creative workers employed full or part time by others, as well as self employed. Does not include student, retired or hobbyist artists.*

### TOP 3 CREATIVE JOBS

Marketing | Graphics | Public Relations

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS

**\$31.75**

*This is \$2.48 below the average for all workers in this area*

TOTAL CREATIVE INDUSTRY REVENUES  
**\$12 BILLION**

TOP 3 CREATIVE INDUSTRY REVENUE PRODUCERS:

Software Publishers	<b>\$2 Billion</b>
Wired Telecom	<b>\$1.7 Billion</b>
Advertising Agencies	<b>\$1.3 Billion</b>

## ARTISTS & CREATIVE WORKERS



SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS

**\$143 Million**

SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS

**\$64 Million**

TOTAL ECONOMIC IMPACT FROM ARTISTS AND CREATIVE WORKERS

**\$207 Million**

GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS

**\$26 Million**

THE ARTS AND CULTURE ARE AT THE HEART OF THIS CREATIVE VITALITY.

### PARTICIPATING ORGANIZATIONS

City of St. Louis Park, Eclectic Edge Ensemble, Full Perspective Productions Ensemble, Gamer's Rhapsody, Harmony Theatre Company and School, Historic Walker-Lake Placemaking Committee, Jewish Community Center of Greater Minneapolis, Maggie's Farm Free-Range Theater, Mi Peru, New Griots Festival, Pavek Museum, Performer Phil Productions, Perspectives, Inc., PRIME Productions, Rimon: The Minnesota Jewish Arts Council, Saint Louis Park Historical Society, She Rock She Rock, SLP Nest, St. Louis Park Art Fair, St. Louis Park Community Band, St. Louis Park Community Storytelling Forum, St. Louis Park Friends of the Arts, St. Louis Park Middle School Theater, The Givens Foundation for African-American Literature, The Park Theater Company, Twin Cities Film Fest, Twin Cities Jewish Chorale, Wat Promwachirayan, Wayside House, Inc.

Special thanks to: St. Louis Park Friends of the Arts and the City of St. Louis Park

*Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy. We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and*

*economies with arts and culture. Creative Minnesota's statewide and eleven regional studies have included: • The economic impact of Minnesota's nonprofit arts and culture organizations and their audiences • An analysis of the impact of artists and creative workers on our economy • Public opinion polling about the arts • Local studies of the economic impact of the arts in Minnesota communities • Analysis of the availability of arts education in Minnesota's schools Our team includes Minnesota Citizens for*

*the Arts, McKnight Foundation, Minnesota State Arts Board, Forum of Regional Arts Councils of Minnesota, Target, Jerome Foundation, Mardag Foundation, Bush Foundation, Perpich Center for Arts Education, Springboard for the Arts and Minnesota Music Educators Association with inkind support from the Minnesota Historical Society, City of Minneapolis, Ideas that Kick, the Center for Urban and Regional Affairs (CURA) at the University of Minnesota, Minnesota Compass, and others.*

FIND MORE AT:  
[creativemn.org](http://creativemn.org)



### Minnesota Citizens for the Arts

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