

Project Overview

This community-led process will shape future action and an overall vision for four gateways within St. Louis Park for years to come.

What is this about?

The City of St. Louis Park has begun a community-led process to create four small area plans for gateway areas within the community to guide decisions about development, investment, and how the areas are used.

The process will include updates to the existing plans for the three METRO Green Line LRT stations, Beltline Boulevard, Wooddale Avenue, and Louisiana Avenue, and the creation of a new plan to guide investments along West Excelsior Boulevard.

The resulting plans will provide guidance and implementation actions to support development that aligns with the community's interests, the city's strategic priorities, and the 2040 Comprehensive Plan.

Why is this important?

These plans will inform the shape and development of our community. They are an important opportunity to address current and future challenges and opportunities, and ensure the city develops in a way that best meets the community's needs.

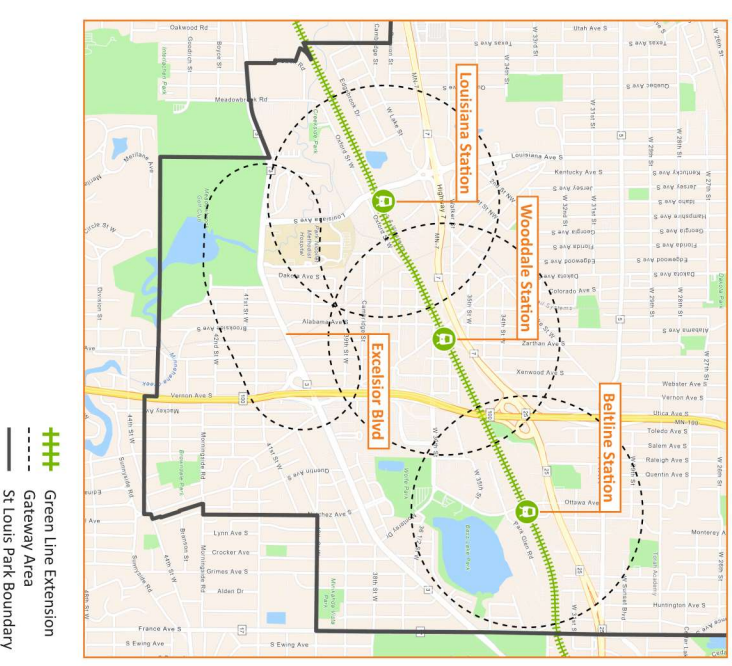
What's next?

Phase 1: Explore conditions
(spring 2023)

Phase 2: Establish a vision and build the framework
(summer/fall 2023)

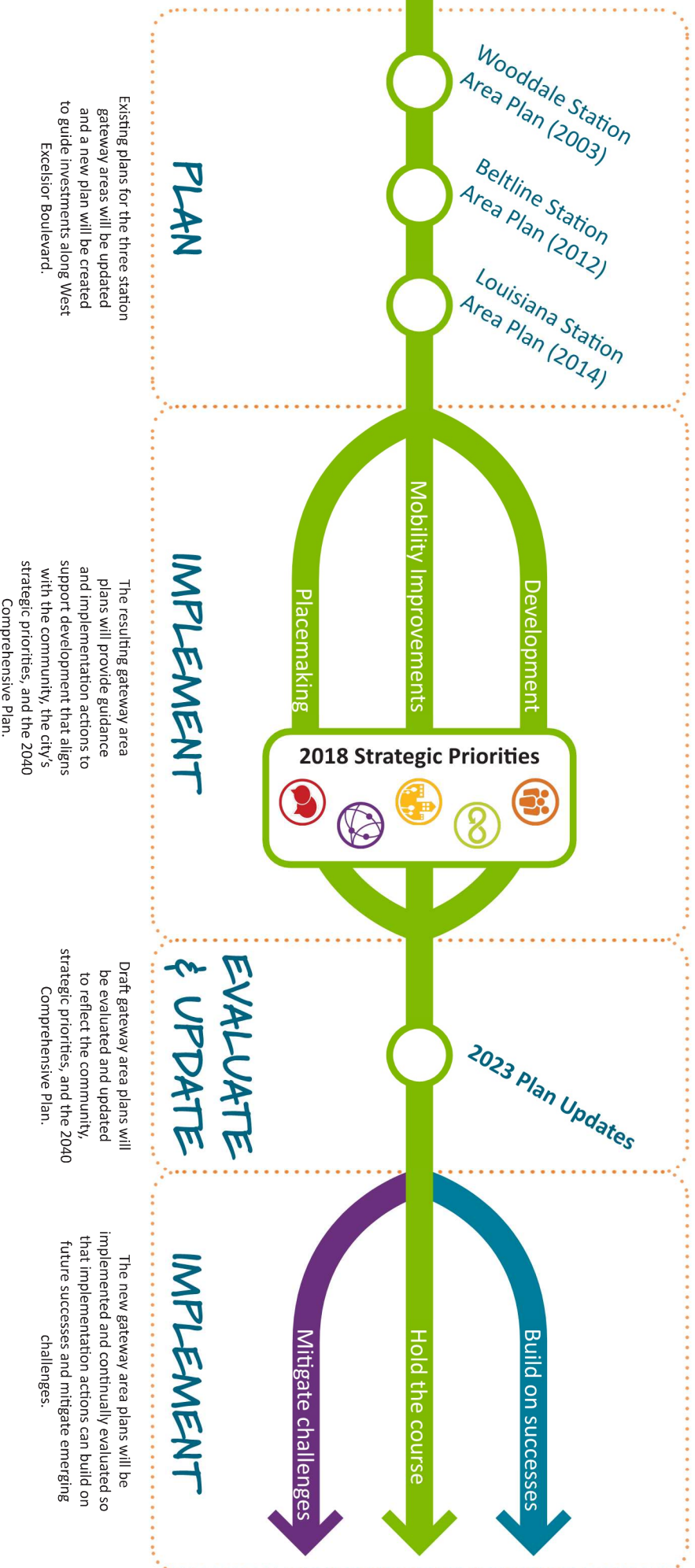
Phase 3: Assess the impact and build a plan
(winter 2023/2024)

Gateway Areas Overview



Planning Context

How does this project fit into the larger planning context for St. Louis Park Gateway Areas?



Strategic Priorities

The community and City Council created five strategic priorities for St. Louis Park as part of the 2040 Comprehensive Plan for the City.

Want to learn more?

Visit the City of St. Louis Park website for the 2040 Comprehensive Plan:

www.stlouisparkmn.gov/our-city/comprehensive-plan



Racial Equity & Inclusion

St. Louis Park is committed to being a leader in racial equity and inclusion in order to create a more just and inclusive community for all.



Housing & Neighborhood- Oriented Development

St. Louis Park is committed to providing a broad range of housing and neighborhood-oriented development.



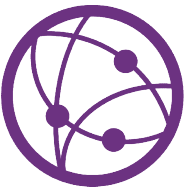
Community Engagement

St. Louis Park is committed to creating opportunities to build social capital through community engagement.



Environmental Stewardship

St. Louis Park is committed to continue to lead in environmental stewardship.



Mobility

St. Louis Park is committed to providing a variety of options for people to make their way around the city comfortably, safely and reliably.

Study Area Overview

Population

Between 2010 and 2020, the **population** of St. Louis Park **grew by 10.5 percent**. During the same timeframe, the **population of the study area grew slower and faster** than the City as a whole:



Citywide, the largest population by race is White, at 77 percent. The next largest groups are Black or African American (8 percent), Hispanic or Latino (5.3 percent), and Asian (4 percent). The population in the study area is similar:

Housing

In St. Louis Park, **35 percent of renter-occupied households are considered cost burdened**, or households that spend 30 percent or more of their incomes on housing, and **17 percent of owner-occupied households are considered cost burdened**. Citywide, renter-occupied households account for just under half of all households. In the study area, **there are fewer and greater renter-occupied households than the City as a whole**:



Employment & Income

Between 2010 and 2020, the **median household income** in St. Louis Park **grew by 39.7 percent**. During the same timeframe, the **median household income of the study area grew slower and faster** than the City as a whole:



Citywide, median household income varies widely by race, where the **median income for white households is more than double the median income for black or African American households**.

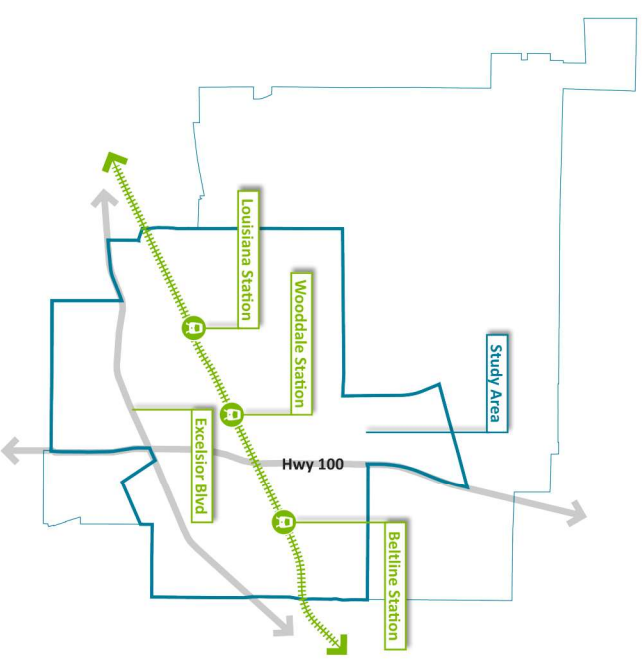


Mobility

In St. Louis Park, **6% of households have no vehicles and 45% of households have one vehicle**. In the study area, households have slightly less access to vehicles:



Study Area Overview



Project Engagements

Join the conversation to help shape future development and investment in these four gateways to best meet community needs.

Stay Informed!

Visit the City website to stay informed about project updates and the planning process:

www.stlouisparkmn.gov/government/departments-divisions/planning-zoning/planning-studies/transit-station-area-plans

Phase 1: Issues and Opportunities

Phase 2: Exploring Opportunities

Phase 3: Test Recommendations

Phase 4: Small Area Plans

Spring 2023 →

Summer 2023 →

Fall 2023 →

Winter 2023/2024

Kick off the planning process and learn about experiences.

Explore opportunities and solutions for each small area.

Present ideas and solutions and confirm plan priorities.

Share the small area plans and highlight next steps.

Phase 1 engagements:

- Community survey
- Open house
- Website updates
- Community advisory group meeting

Phase 2 engagements:

- Study area workshops (4 workshops)
- Website updates
- Community advisory group meeting

Phase 3 engagements:

- Pop-up events (4 events)
- Website updates
- Community advisory group meeting

Phase 4 engagements:

- Website updates
- Community advisory group meeting